



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KTVX 5:30a News	EM	M-F	\$60.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$300.00								
KTVX 6a News	EM	M-F	\$125.00	1	1	1	1	1			5
6:00 AM 6:30 AM		30	\$625.00								
KTVX 6:30a News	EM	M-F	\$125.00	1	1	1	1	1			5
6:30 AM 7:00 AM		30	\$625.00								
Good Morn America	EM	M-F	\$200.00	2	2	2	1	2			9
7:00 AM 9:00 AM		30	\$1,800.00								
Good Morning Sat	EM	Sa	\$80.00						1		1
6:00 AM 7:00 AM		30	\$80.00								
The Doctors	DT	M-F	\$150.00	1	1	1	1	1			5
9:00 AM 10:00 AM		30	\$750.00								
The View	DT	M-F	\$180.00	1	1	1	1	1			5
11:00 AM 12:00 PM		30	\$900.00								
Anderson Cooper	DT	M-F	\$200.00		1						1
2:00 PM 3:00 PM		30	\$200.00								
Ellen	EF	M-F	\$300.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	\$1,500.00								
KTVX 4p News	EN	M-F	\$250.00	1	1	1	1	1			5
4:00 PM 4:30 PM		30	\$1,250.00								
KTVX 4:30p News	EN	M-F	\$250.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$1,250.00								
KTVX 5p News	EN	M-F	\$250.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$1,250.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:07 AM

KTVX-TV

Page 1 of 2



Station Order Center Forward 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KTVX 6p News	EN	M-F	\$325.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$1,625.00								
Two & Half Men	PA	M-F	\$350.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$1,750.00								
Dancing with Star	PT	M	\$4,500.00	1							1
7:00 PM 9:00 PM		30	\$4,500.00								
Modern Fam/Happy	PT	W	\$3,000.00			1					1
8:00 PM 9:00 PM		30	\$3,000.00								
Grey's Anatomy	PT	Th	\$3,000.00				1				1
8:00 PM 9:00 PM		30	\$3,000.00								
20/20	PT	F	\$1,000.00					1			1
9:00 PM 10:00 PM		30	\$1,000.00								
Once Upon a Time	PT	Su	\$3,000.00							1	1
8:00 PM 9:00 PM		30	\$3,000.00								
KTVX 10p News	LN	M-F	\$550.00	1		1					2
10:00 PM 10:35 PM		30	\$1,100.00								
Nightline	LF	M-F	\$285.00		1		1	1			3
10:35 PM 11:05 PM		30	\$855.00								
Access Hollywood	LF	M-F	\$195.00	1		1					2
11:05 PM 11:35 PM		30	\$390.00								
Extra	LF	M-F	\$175.00		1		1				2
11:35 PM 12:05 AM		30	\$350.00								
Station Gross Totals			\$31,100.00	16	16	16	15	15	1	1	80

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:29:08 AM

KTVX-TV

Page 2 of 2